

Today's Topic:

Prime Contracting in Maryland's Small Business Reserve (SBR) Program

February 23, 2023







LISA MITCHELL SENNAAR

SBR COMPLIANCE MANAGER

goMDsmallbiz.maryland.gov



Prime Contracting in the Small Business Reserve (SBR) Program

SBR Program

- Overview of the SBR Program
- Eligibility standards
- Online self-certification process
- Pipeline for identifying SBR opportunities

According to the U.S. Small Business Administration, 99.5 percent of all Maryland businesses are small.





- Maryland

 GOVERNOR'S OFFICE
 OF SMALL, MINORITY & WOMEN
 BUSINESS AFFAIRS
- Oversight, monitoring, and compliance of three state procurement programs across 70 state agencies/departments
- Conduct statewide outreach and training programs
- Host online resources for small business growth and development

https://gomdsmallbiz.maryland.gov/Pages/default.aspx

State Procurement Programs

Small Business Reserve (SBR) Program

- Prime contracting program
- 15% set-aside
- Race and gender neutral
- State-defined small business eligibility standards apply
- Online certification process (eMMA)
- Annual renewal

Minority Business Enterprise (MBE) Program

- Subcontracting program
- 29% aspirational goal
- Race and gender specific
- Application-based certification process
- Annual review

Veteran-Owned Small Business Enterprise (VSBE) Program

- Subcontracting program
- 1% aspirational goal
- 3-Step certification process includes verification of veteran status
- Annual renewal

https://gomdsmallbiz.maryland.go v/Pages/default.aspx

SBR Program- Value Proposition

- It is a FREE online self-certification through the state's eMaryland Marketplace Advantage (eMMA) portal!
- 20% of the state solicitations advertised on eMMA are SBR designated
- You compete against other small businesses (as opposed to larger companies)!
- If you are awarded an SBR designated contract, you would be the PRIME CONTRACTOR!
- Access to \$475 million in state-funded contracts
- Availability of SBR Liaisons!



2022 Legislation provides that eligible procurements between \$50,000-\$500,000 be designated to SBR Program (with certain exceptions)

SBR Program Background

In 2004, the state created the **Small Business Reserve (SBR) Program,** providing small businesses with the opportunity to participate as prime contractors on state contracts by establishing a unique marketplace where small businesses compete against other small businesses instead of larger, more established companies.

SBR Program Rules

68 participating agencies/departments are directed to designate at least 15% of its fiscal year procurement expenditures with qualified small businesses.

SBR Program Rules

Once a solicitation has been designated as "SBR only," an award can only be made to a small business that is certified in the SBR Program.

SBR Program

SBR Program Eligibility Standards

https://gomdsmallbiz.maryland.gov/Pages/sbr-Program.aspx

Governor's Office of Small, Minority & Women Business Affairs

Eligibility Standards

For-profit businesses, other than a broker, (exceptions are real-estate and insurance)

- independently owned and operated
- not a subsidiary of another business
- not dominant in its field of operation at the national level

SBR Industry Thresholds

Industry	Number of Employees in the 3 Most Recent Years	or Average Gross Sales over the 3 Most Recent Years
Wholesale	50	\$4 million
Retail	25	\$3 million
Manufacturing Operations	100	\$2 million
Service Operations	100	\$10 million
Construction Operations	50	\$7 million
Architectural and Engineering	100	\$4.5 million

SBR Program Disclaimer

https://gomdsmallbiz.maryland.gov/Pages/sbr-Program.aspx

All vendors receiving payments from the State must be in **good standing/active** with the Maryland Department of Assessments and Taxation.

Business Entity Search

https://egov.maryland.gov/BusinessExpress/EntitySearch



All vendors receiving payments from the State must be registered in eMMA.

eProcurement Platform



- State platform launched in July of 2019
- Free to register as a vendor
- Automatically generates notices that are delivered via email based on the (commodities/product & services) identified in the vendor profile



eMMA is also the online certification platform for the SBR and VSBE programs.

https://emma.maryland.gov

Vendor Registration

Start Your Vendor Registration, Part I (Vendor)

Modified on: Thu, 29 Dec, 2022 at 4:35 PM



Print

Overview

There are two parts to creating an active Vendor profile in eMMA; Registration and Profile Completion.

This Quick Reference Guide (QRG) shows you how to register as a vendor in eMaryland Marketplace Advantage (eMMA). Part II walks you through the Profile Completion process.

Once complete, eMMA checks to make sure no existing Vendor registrations match your profile in the system. You will then receive an email from eMMA instructing you on how to log in and complete the registration process.

NOTE: eMMA permits or rejects Vendor Registration depending on the Vendor Tax ID status. Once you've submitted your Vendor profile, a green checkmark displays on the webpage to indicate that you've successfully registered your Vendor profile in eMMA.



We thank you for your visit.

Your registration submission for eMaryland Marketplace Advantage (eMMA) has been received. You will receive an email from eMMA, helpdesk@maryland.gov with next steps.

· Go back to login page

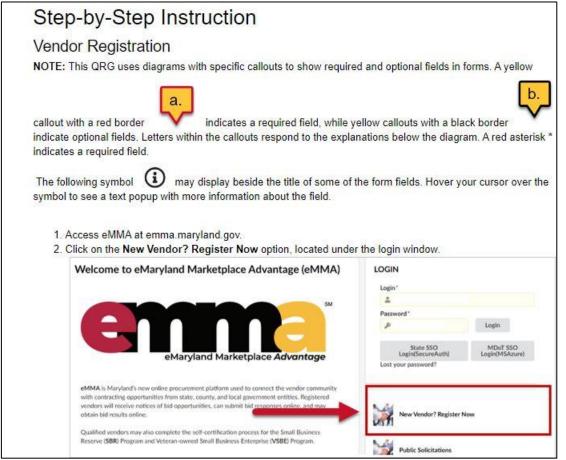
NOTE: If a duplicate Vendor Tax ID already exists in the eMMA system, your Vendor profile will be rejected. You will be notified of the rejection via email and provided information regarding whom to contact. You may also reach out to the eMMA helpdesk at emma.helpdesk@maryland.gov.

NOTE: For best results, use the Google Chrome browser to access eMMA.

Prerequisites

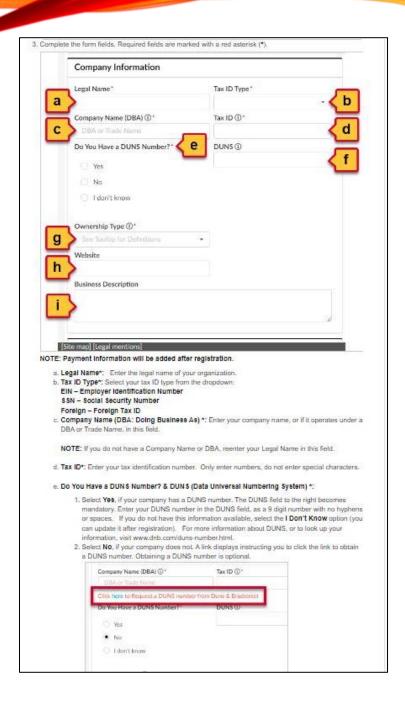
You will need your organization's Tax Identification Number and company information to complete registration.

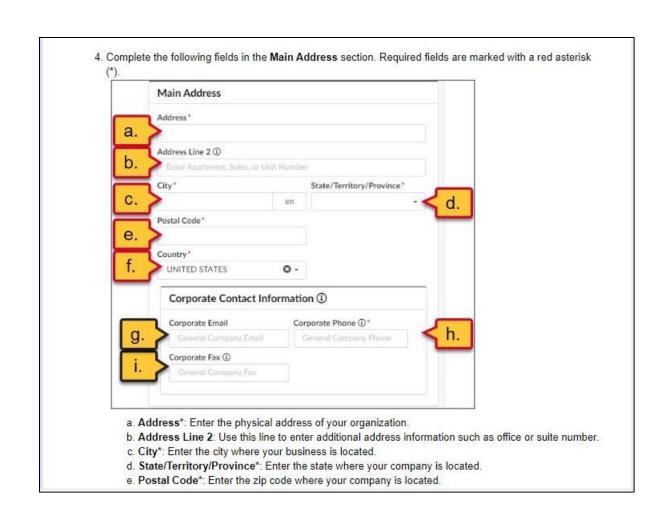
Vendor Registration



https://emma.maryland.gov

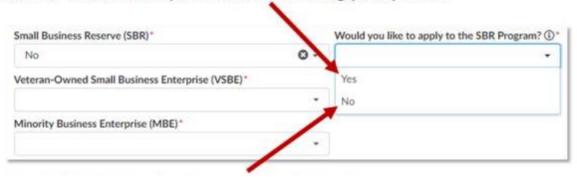
Please take your time and fill this out completely.

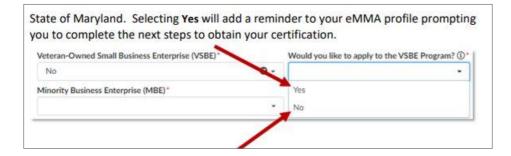




5. Complete the fields in the State Programs section under Procurement Programs. Required fields are marked with a red asterisk (*). **Procurement Programs** State Programs For information regarding the programs listed below, click here. Is your company currently enrolled in any of the following programs? Small Business Reserve (SBR) Would you like to apply to the SBR Program? (i)* Would you like to apply to the VSBE Program? (1) Veteran-Owned Small Business Enterprise (VSBE) Minority Business Enterprise (MBE)* a. Would you like to apply to the SBR Program?*: Click this field and select Yes or No from the drop-down menu that opens. If you select Yes, you can find your SBR application in the Documents tab once you've completed your registration and logged into your profile. Click the General Info tab>Company Info>Documents. Click the plus icon to start your application.

If you are interested in obtaining your Small Business Reserve (SBR) certification use the drop-down list to select **Yes**. This will add a reminder within your profile to complete the self-certification process after creating your profile.





Minority Business Enterprise (MBE)*

 Select No if you do not already have your Minority Business Enterprise (MBE) certification.



Figure 7: Minority Business Enterprise Question Box

- If you select No you will have the ability to update your profile if you obtain your certification in the future.
- Select Yes if you have obtained your Minority Business Enterprise (MBE) certification through the Maryland Department of Transportation Office of Minority Business Enterprise.



Figure 8: Shows MBE Certification # Box opening when "yes" is selected.

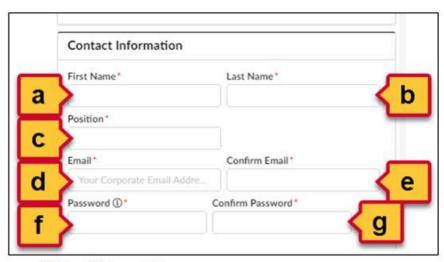
iv. If you select Yes, you will be prompted to enter your MBE Certification Number. If you do not know your certification number, you can look it up in the Directory of Certified Firms at https://mbe.mdot.maryland.gov/directory/.



Note: All fields in this section are mandatory.

7. Complete the fields in the Contact Information section. Required fields are marked with a red asterisk (*).

NOTE: eMMA automatically assigns this contact the Vendor Admin role. The Vendor Admin role lets that user make changes to the Vendor Profile in eMMA. They will be the primary contact for this profile and will receive any email notifications sent out through eMMA. You can change the Vendor Admin after successfully registering and logging in. Add contacts and change which user is the Vendor Admin role. There can only be one Vendor Admin.



- a. First Name*: Enter your first name.
- b. Last Name*: Enter your last name.
- c. Position*: Enter your current job position.
- d. Email*: Enter your email address. This will be your user ID for eMMA.
- e. Confirm Email*: Re-enter your email address.
- f. Password*: Enter a login password for your profile. Passwords must include the following:

At least one uppercase character,

At least one lowercase character.

At least one numeric character,

At least one special character, and

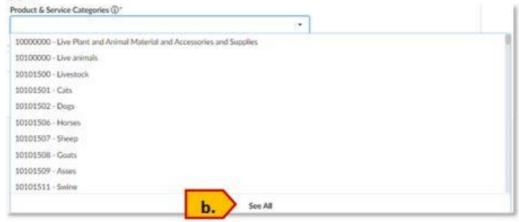
At least twelve characters.

Hover over the i in a circle icon **(i)** beside the password field to review the password format.

g. Confirm Password*: Re-enter the password you created. Be sure to retain this password for your records.

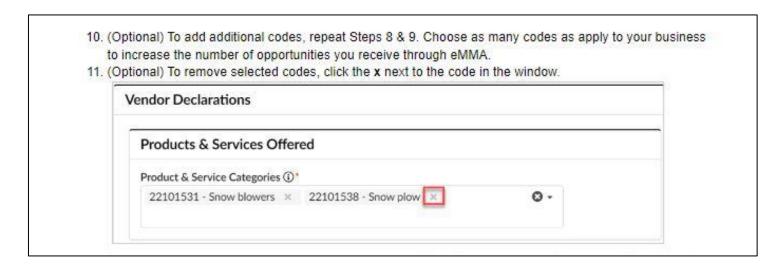
https://www.unspsc.org/

Click on the See All option at the bottom of the screen. This will open the Commodity Selector box.



The categories you select display in the Product & ServiceCategories field.

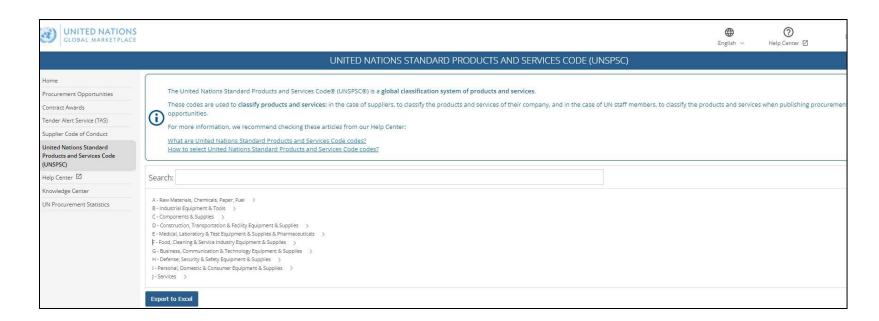
Products &	Services Offer	red		
Product & Serv	vice Categories ①			
22404524	Snow blowers ×	22101538 - Snow plow ×	0 -	

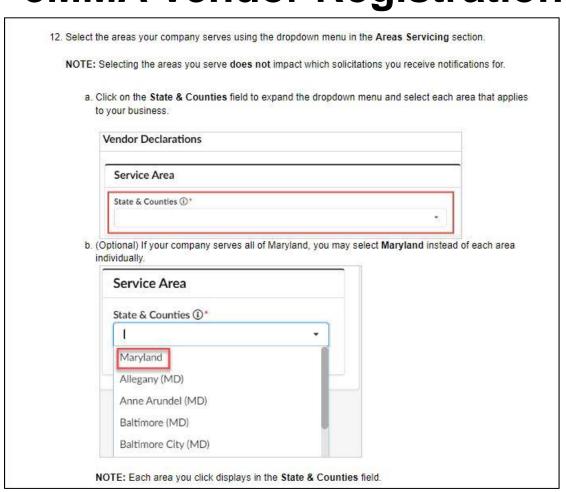


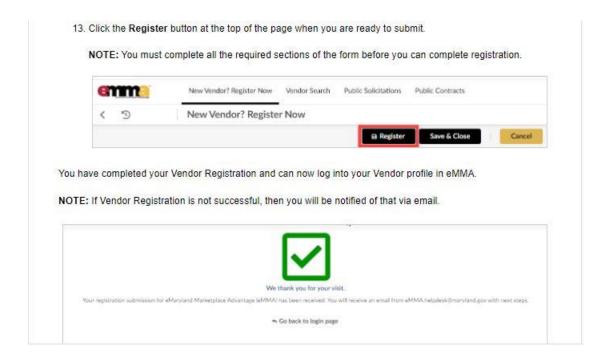
NOTE: For more information on searching for and selecting UNSPSC codes, refer to the Understanding UNSPSC Video/Instruction Guide located at the GoToStage. Access GoToStage using the link: Go to Stage - for Vendors in eMMA.

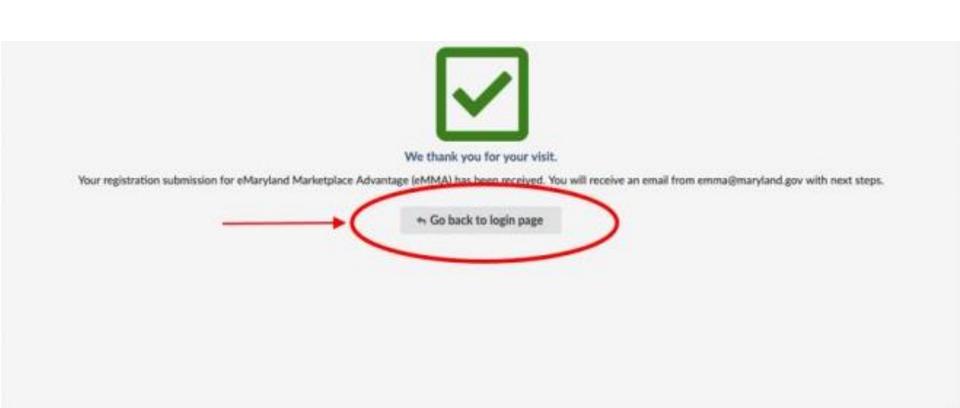
Finding UNSPS Codes

https://www.ungm.org/Public/UNSPSC









Any questions about your eMMA profile, please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov



eMMA Support Resources

For help registering and using the eMaryland Marketplace Advantage (eMMA) several resources are available to vendors.

- 1. Quick Reference Guides (QRGs) for using the eMMA system successfully.
- 2. Dedicated eMMA helpdesk for eMMA specific live support. Email them directly at emma.helpdesk@maryland.gov for the quickest help!
- 3. eMMA Training for Vendors for registering your business and submitting successful bids!
- 4. Upcoming Vendor webinars for live information on how eMMA! (Calendar and link to register posted soon!)

See How to Do Business with the State of Maryland for Information on how to Respond to a Solicitation and other Resources!

https://procurement.maryland.gov/business-community/

Vendor Quick Reference Guides (QRGs)

Vendor QRGs

Follow this link to training for Vendors on registering and for submitting electronic bids.

1 - eMMA QRG Registering as a Vendor

2a - eMMA QRG Invite Users to eMMA, Add Contacts, and Add Roles

> 2c - eMMA QRG Adding Credentials

2d - eMMA QRG Adding Product and Service Categories

2e - eMMA QRG Navigating and Updating Roles

3 - eMMA QRG Viewing Open Solicitations

4 - eMMA QRG Responding to Solicitations (IFB)

4a - eMMA QRG Submit a Bid to an Amended Solicitation

eMMA SBR Certification and Recertification (QRG)

6 - eMMA QRG Viewing Awarded Contracts

7 - eMMA SBR Certification and Recertification

9 - eMMA QRG -Public Vendor Search for Vendors



https://mdprocurement.freshdesk.com/support/solutions/articles/70 000592969-sbr-certification-and-recertification-vendors-

SBR Certification Recertification

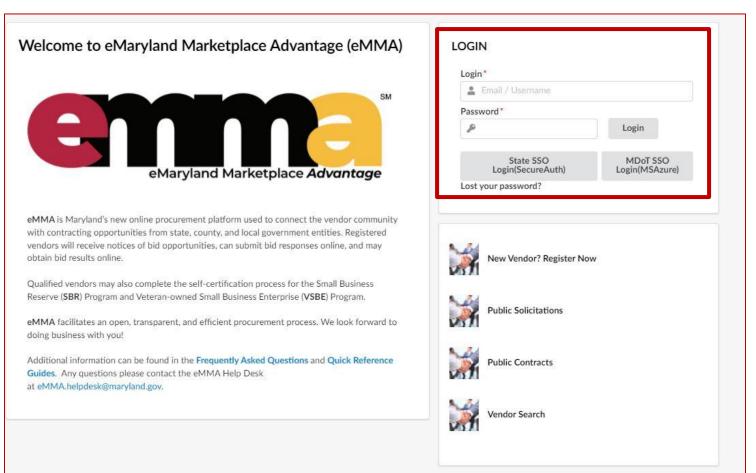
ALERT

Your company's SBR application for certification should only be submitted when:

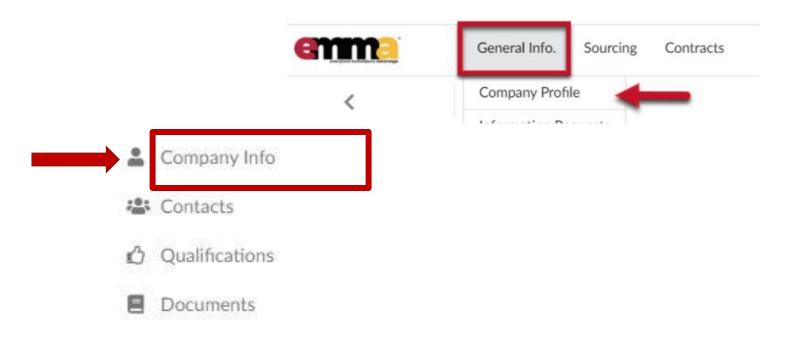
- 1) You are new to the program (Certification)
- 2) You are within 30 days of the anniversary date of your expiration (Renewal) or
- 3) Your certification expired (Recertification)

Any additional applications will not be processed.

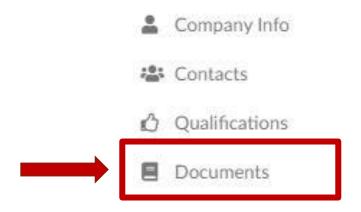
1) Log into your eMMA account- https://emma.maryland.gov.



2) Select the "General Information" tab and select "Company Profile", which will direct you to the "Company Info" section.

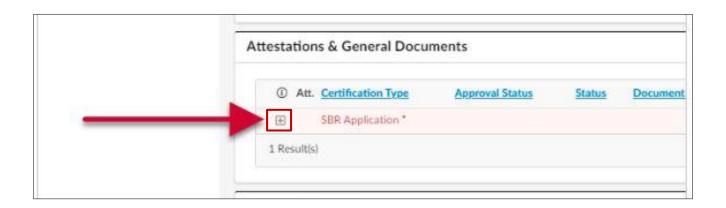


3) "Under the Company Info" section, to the left of the screen, select the "Documents" tab.

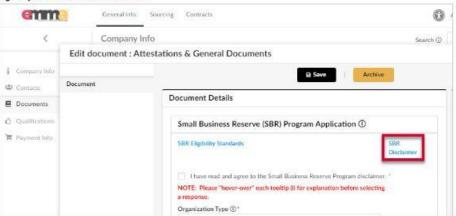


4) Within the "Documents" section, under "Attestations & General Documents," click on the '+' icon to the left of 'SBR Application'.

ONLY proceed with this step the first time you are applying for SBR.



Click the blue link SBR Disclaimer at the top of the window. A new browser tab opens with both the SBR Eligibility Standards and Disclaimer.



Read this document and click the checkbox in eMMA that reads I have read and agree to the Small Business Reserve Program disclaimer.



10. Complete all required fields marked with a red asterisk (*). NOTE: Hover your cursor over the tooltips for additional information regarding the field. Edit document : Attestations & General Documents Document I have read and agree to the Small Business Reserve Program disclaimer. " NOTE: Please "hover-over" each tooltip (i) for explanation before selecting a response. Organization Type ①* Is this business independently owned and operated? (1)* Is this business a subsidiary of another business? (1)* Is this a not-for-profit/nonprofit business? (1)* Are you a Broker? (1)" Is this business dominant in its field of operation at the national level? ()* Total number of employees on the payroll? (1)* a. Organization Type*: Click this field to open a drop-down menu and select the type of organization for your company. TOOL TIP: Select the organization type that best fits your business. If you have questions about this requirement, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

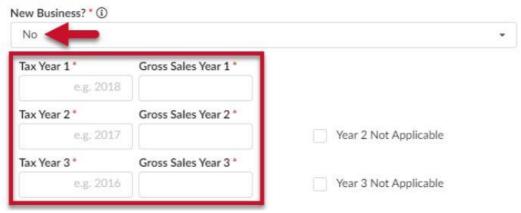
Scroll down to the Gross Sales section.

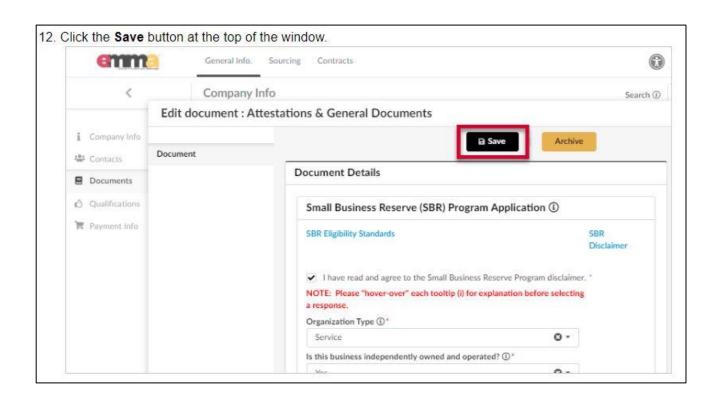


Figure 9: Gross Sales section.

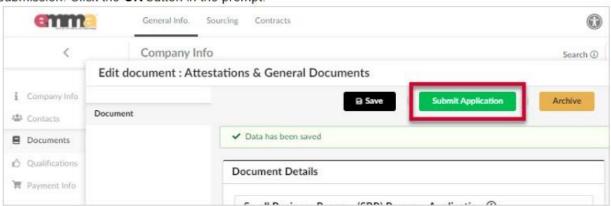
a. New Business? *: Select if your Business is new by selecting Yes or No.

NOTE: If you select **No** you will be required to fill out your Tax Year and Gross Sales Year Information. As shown below.

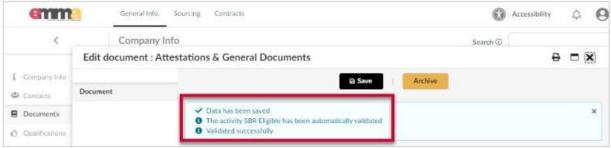




13. Click the Submit Application button at the top of the window. A prompt displays asking you to confirm submission. Click the OK button in the prompt.

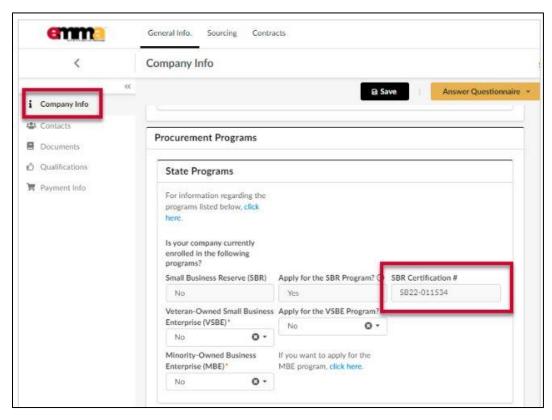


A notification banner displays below the Submit Application button to indicate a successful or unsuccessful submission.



NOTE: After submitting the application, close out of the form to find your program status listed within your eMMA account. If you meet the eligibility standards, your vendor profile update will include your SBR number and establish a one-year Expiration Date. You will find this information within the **Documents** tab (which is located on the left-hand side-panel and will immediately display upon closing the completed application form). Scroll down to the **Attestations & General Documents** section to see your approved Status and Expiration Date.





NOTE: Failure to recertify by your expiration date will automatically result in removal from the SBR Program. However, if your certification expires, you can submit a new application. If you are found eligible for the program, a new SBR Certification number will be issued.

NOTE: Failure to recertify by your expiration date will automatically result in removal from the SBR Program.

Upon approval of a SBR Recertification, eMMA will automatically set a new Expiration Date and the Date Status will show as a green dot in the "Documents" section of your vendor profile.

Your SBR number will change.

If you are found non-compliant and you feel you made a mistake, you may contact us at the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

SBR Recertification

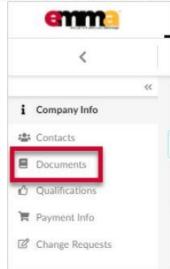
NOTE: A notice will display on your **Company Info** page in eMMA when your SBR certification is 30 days from expiration. The 30-day SBR Application Expiring Notification goes to any vendor user that has the Vendor Admin profile. You must renew within this 30-day window or else your certification will expire. If you submit a renewal application prior this 30-day window, it will not be processed.

Prerequisites

If you are a newly formed business, and have not submitted your tax return, you will need to have a **gross sales estimate** for your business.

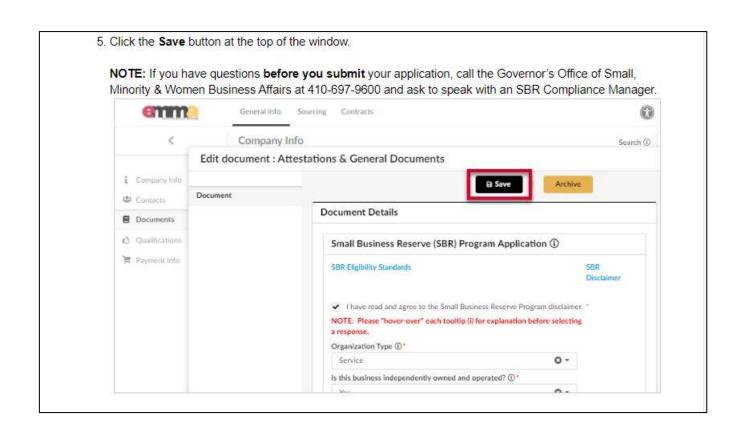
If you are an established business, you will need your most recent years tax filing (up to three years) to enter gross sales in this form.

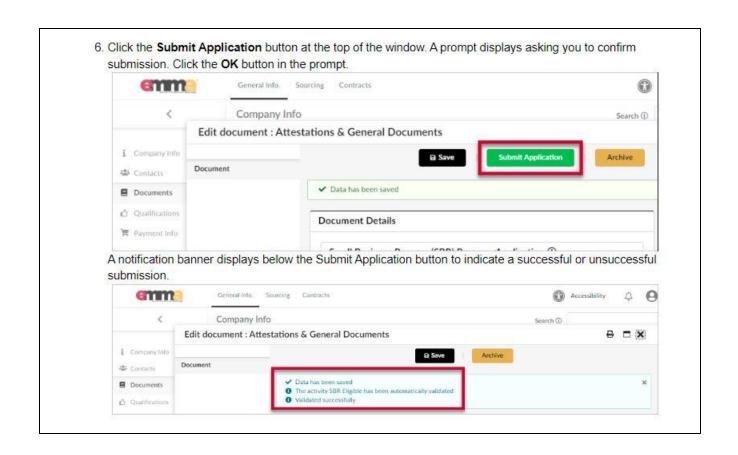
1. Click the **Documents** tab on the left-hand side-panel.



2. Scroll down to the Attestations & General Documents section and click Add (plus sign) icon to the far left of the SBR Application. A pop-up window displays with form fields (the application). NOTE: Do NOT click the pencil icon. Only the plus sign icon will create a new form for your renewal. 3 Result(s) Attestations & General Documents ① Att. Certification Type Approval Status Status Document Name Document I SBR Application 12/14/ Invoice.docx Approved 8/12/ 2 Result(s) Bank Documents 3. Complete all required fields marked with an asterisk. (*) Edit document: Certifications ■ Save Document Small Business Reserve (SBR) Program Application ① SBR Eligibility Standards SBR Disclaimer ✓ I have read and agree to the Small Business Reserve program disclaimer. * Organization Type * (1) Is your business independently owned and operated. * (3) Is this business a subsidiary of another business? * (1) Is this a not-for-profit/nonprofit business? * ① Are you a Broker? * (i)

4. Scroll down to the Gross Sales section and click the New Business? field to open the drop-down menu and select the Yes or No option. A red asterisk (*) indicates a required field. Gross Sales (1) New Business? (1)* Document Type Status SRR Application a. If you select the Yes option, the Projected First Year Gross Sales field displays. Enter your projected first year gross sales in this field. b. If you select the No option, new required fields display. You are required to fill out your Tax Year and Gross Sales Year Information based on your previous three years of tax returns. Enter information in the appropriate fields for the last three Tax Years 1-3 and the gross sales for those years. If you don't have that information because you weren't in business, then select the not applicable checkboxes to the right of the year. New Business? * (i) Tax Year 1 * Gross Sales Year 1 e.g. 2018 Tax Year 2* Gross Sales Year 2 * e.g. 2017 Year 2 Not Applicable Gross Sales Year 3* Tax Year 3 * e.g. 2016 Year 3 Not Applicable



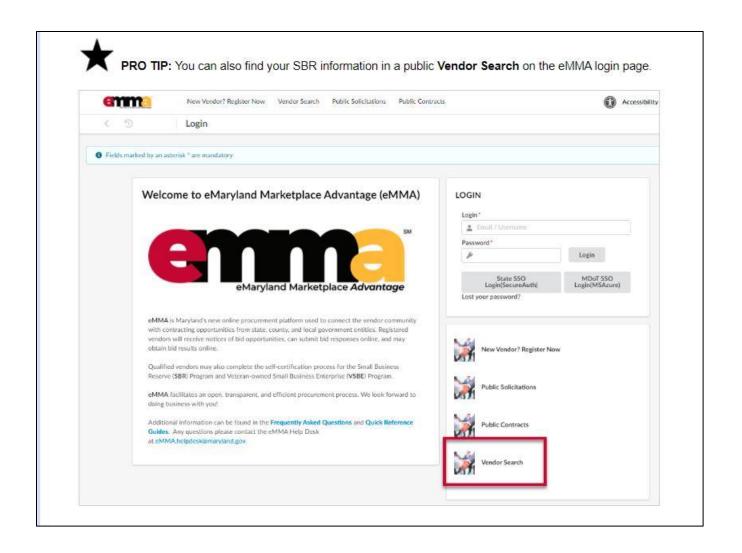


NOTE: eMMA will automatically set a new **Expiration Date**. The **Date Status** will show as a red dot in the **Documents** section of your vendor profile until validated, at which point it becomes green. Your SBR number will remain the same. In the image below the first line represents the current SBR certification (close to expiration). The second line represents the renewed application. Notice that it is Approved but the Date Status has the red dot which will remain until the application is validated.



NOTE: Failure to recertify by your expiration date will automatically result in removal from the SBR Program.

For additional assistance with the recertification process, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.



7 - eMMA SBR Certification and Recertification 9 - eMMA QRG -Public Vendor Search for Vendors 10 - eMMA QRG -Vendor Bid Holder List 11 - eMMA QRG -**Vendor Bid Tabulation**

9 eMMA QRG - Public Vendor Search for Vendors

Fill out the search fields to filter on vendors based on your needs. You can filter your searches by selecting **Vendor Name**, **Commodities**, **Areas Served**, **Country**, and **State**.

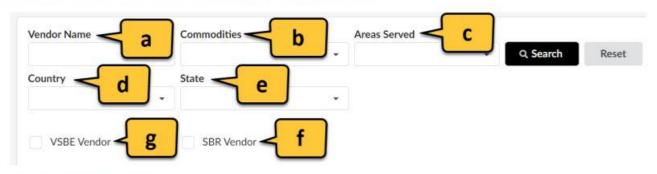
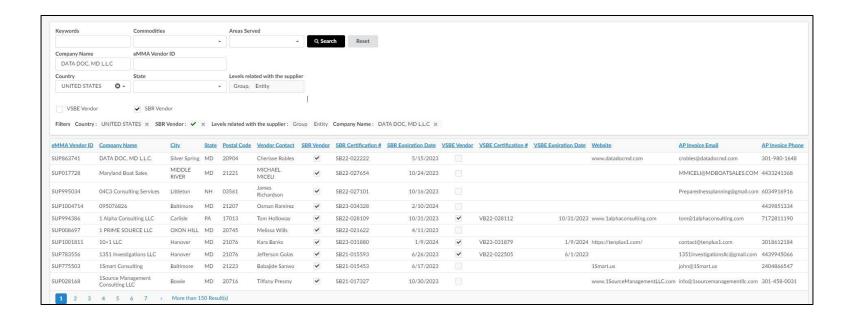
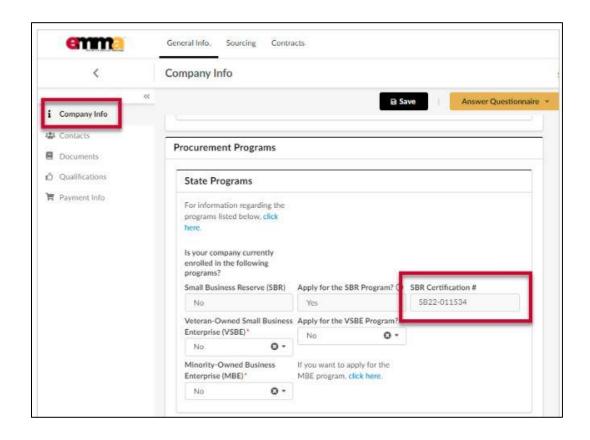


Figure 4: Search fields and filters.

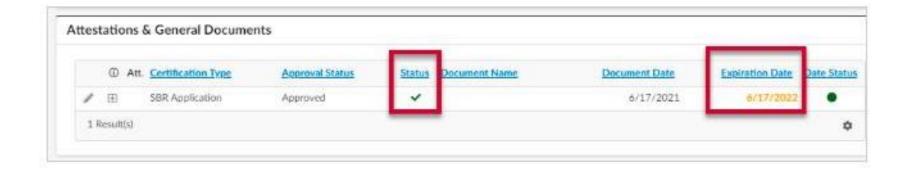
- a. Vendor Name: Type in the name of the
- b. Commodities: Choose the commodity that you are looking for.
- c. Areas Served: Select the areas you are looking for.
- d. Country: Select the country.
 - NOTE: You can only choose 1 country.
- e. State: Select the state that you are interested in.
- f. VSBE Vendor: Check this box if you are searching for a Veteran-owned Small Business Enterprise.
- g. SBR Vendor: Check this box if you are searching for Small Business Reserve Vendors.



Verifying SBR Certification



Verifying SBR Certification



Call or email the SBR helpdesk

410-697-9600

Tanita Johnson tanita.johnson1@maryland.gov

Lisa Mitchell Sennaar lisa.sennaar@maryland.gov

Identifying Bid opportunities Through the State Contracting Pipeline

State Contracting Pipeline



eMaryland Marketplace Advantage (eMMA)



Procurement Forecast



Board of Public Works

State Contracting Pipeline

Mining Public Data Techniques

eMaryland Marketplace Advantage (eMMA)

Watch the Video

View Slide Deck Presentation

Procurement Forecast

Watch the Video

View Slide Deck Presentation

Board of Public Works

Watch the Video

View Slide Deck Presentation

https://gomdsmallbiz.maryland.gov/Pages/Ready-Set-GROW.aspx

Procurement Categories

Small
Procurement
- Category I

Small
Procurement
- Category II

Small
Procurement
- Category III

Formal Procurement

Procurement Categories

Small Procurement – Category III:

- \$15,001 \$50,000
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive & responsible bidder/offeror

Formal Procurement:

- \$50,000+
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive & responsible bidder/offeror

eMMA Identifying SBR Bid opportunities

You should be receiving bid notifications to the email address that was named as the **Primary Contact** for the <u>commodity codes</u> that you selected in your registration. Some of these solicitations should be SBR Designated Only.

eMMA Identifying SBR Bid opportunities

Navigate to the eMMA login page <u>eMMA login</u> <u>page</u> select on the right side below the login and New Vendor links.

You can use the eMMA QRG:

3 eMMA QGR – Viewing Open Solicitations to guide you.

eMMA Viewing Public Solicitations

Welcome to eMaryland Marketplace Advantage (eMMA)

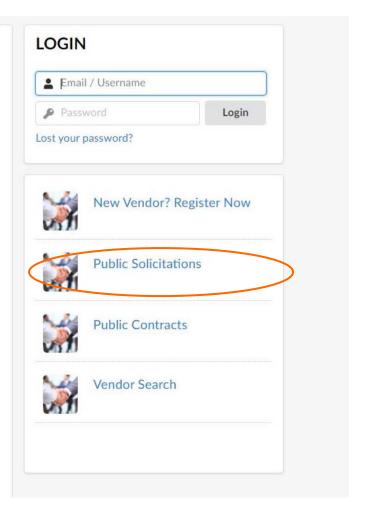


eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

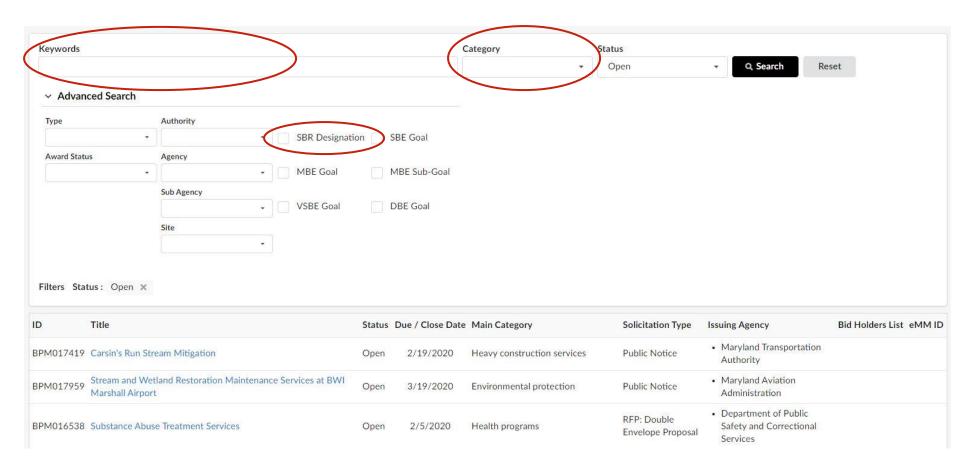
Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

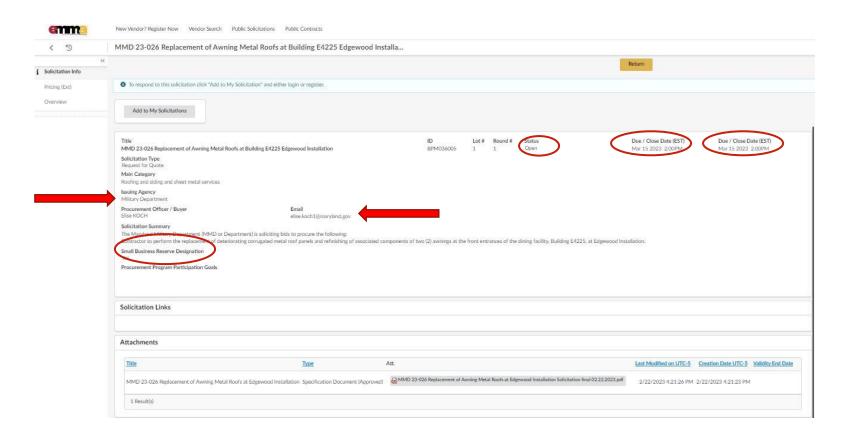
Additional information can be found in the Frequently Asked Questions and Quick Reference Guides. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.



eMMA Viewing Public Solicitations

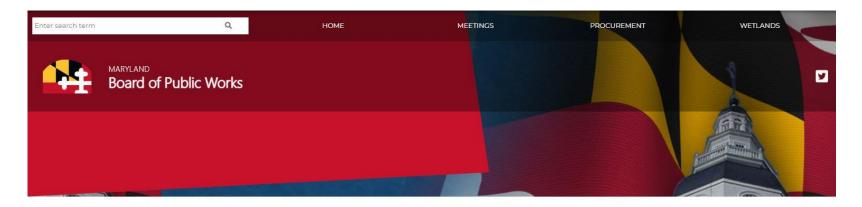


eMMA Viewing Public Solicitations



Board of Public Works

www.bpw.maryland.gov





BPW Meetings

- Meeting Information
- BPW Meeting Documents
- Live Meeting Broadcast
- Meeting Calendar

Publications

- All Publications
- · Reports Due to BPW
- Advisories
- Debarments
- · Pending Regulations
- PAAR

About BPW

- Staff
- Organizational Chart
- · Directions and Parking
- About BPW

Spotlight

- 2023 BPW Meeting Schedule
- FY 2023 State Tax Rate
- Maryland Department of Health Coronavirus Disease 2019 (COVID-19) Information
- FY 2022 Procurement Advisor's Report
- eMaryland Marketplace Advantage (eMMA) Registration Now Open!
- NASPO State Preference Repository



Board of Public Works

www.bpw.maryland.gov

(1) Select from the meeting dates provided

(2) Select "Agenda"

	Board of Public Works TABLE OF CONTENTS MARCH 1, 2023		PAGE T
Item		Section page no.	Overall page no.
	MARYLAND DEPARTMENT OF TRANSPORTAT	100000	page no.
1-2	Maryland Aviation Administration (MAA)	MDOT1	43
3-4	Maryland Transit Administration (MTA)	MDOT5	47
5	Motor Vehicle Administration (MVA)	MDOT9	51
6-13	State Highway Administration (SHA)	MDOT11	53
14	The Secretary's Office (TSO	MDOT24	66
	DEPARTMENT OF GENERAL SERVICES/ OFFICE OF STATE PROCUREMENT		
1-21	Capital Grants and Loans	OSP1	68
22	Construction	OSP23	90
23.26	Services	OSP25	92
27-30	Information Technology	OSP33	100
31	Maintenance	OSP56	123
32-34	Real Property	OSP58	125
	Landlord Lease	OSP64	

Board of Public Works

OSP 35



DEPARTMENT OF GENERAL SERVICES OFFICE OF STATE PROCUREMENT ACTION AGENDA March 1, 2023



Contact: Victoria Bell 410-767-0121 victoria bell/amaryland.gov

28-IT. INFORMATION TECHNOLOGY

State Department of Education, Division of Rehabilitation Services

Contract ID: Two-Way Interface Messaging Communication System; DORS FY22-0012

ADPICS No.: R00B3600083

Contract Description: State-of-the art commercially available, fully customizable, application to automate collecting required, relevant and accurate Workforce Innovation and Opportunity Act (WIOA) data.

Award: The Career Index; Liberty Lake, WA(SBE)

Contract Term: 04/01/2023 - 03/31/2028 (w/two 1-year renewal options)

Amount: \$1,399,774.84 (Base Contract, 5 years)

\$ 280,074.96 (Renewal Option # 1, 1-year)
\$ 280,074.96 (Renewal Option #2, 2-year)

\$1,959,924.76 Total

Procurement Method: Competitive Sealed Proposals (SBR - Designated)

Proposals:

Offerors	Technical Rankings	Financial Offers (Rankings)	Overall Rankings
The Career Index; Liberty Lake, WA	1	\$1,959,924.76 (2)	1
AlxTel, Inc.; Silver Spring, MD	2	\$1,472,565.00(1)	2

^{*}Technical rankings weighed more than financial rankings.

MBE/VSBE Participation: 0% / 0%

Performance Security: No

B.T.L.

https://gomdsmallbiz.maryland.gov/Pages/Forecasting.aspx



Give the latest edition of our Small Biz Bulletin a quick read

January 2022

W W ... WOOD 4 100

Attention SBR & VSBE Vendors

f o

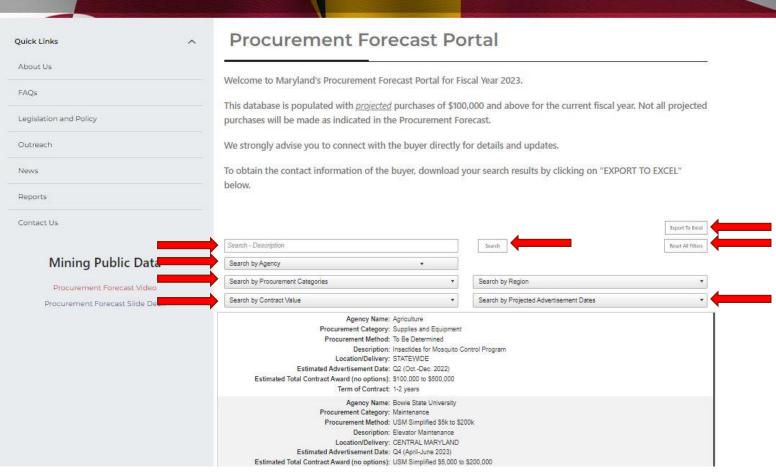
If you are experiencing problems with certification or recertification in eMMA, call us for assistance at 410-697-9600.

- & Resources for Businesses
- A-to-Z Resources on COVID-19

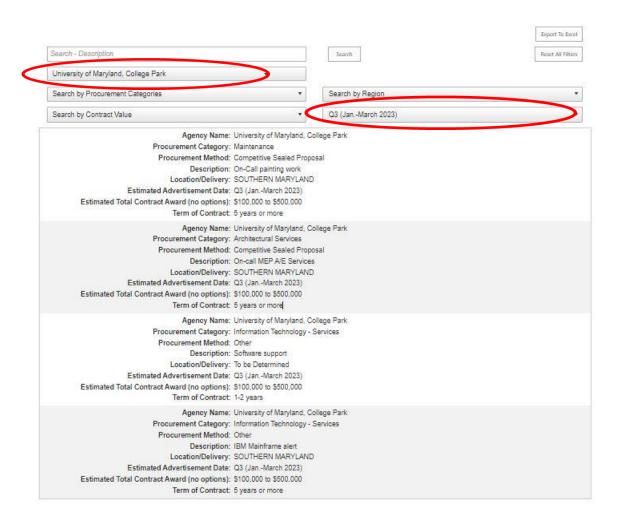
VIDEO CLIPS SERIES

- · Technicall Training Classroom
- Business Best Practices
- · Prime Contracting in the SBR Program



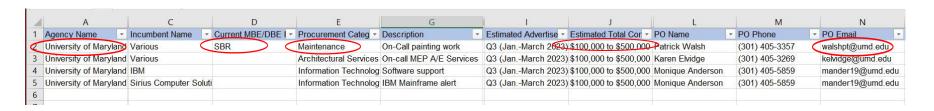


Example #1 Search

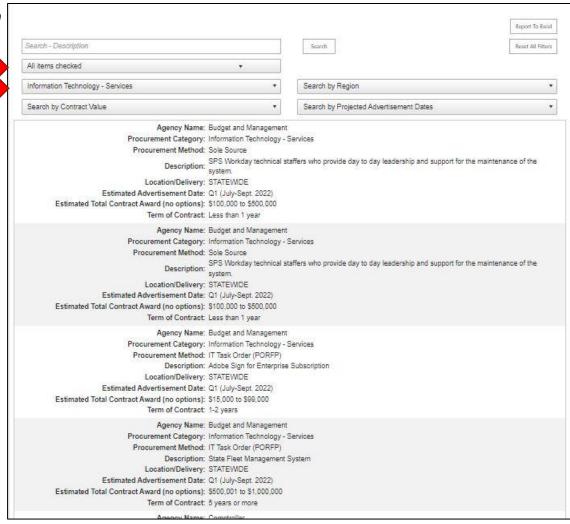


Example #1 Results

Partial View



Example #2 Search



Example #2 Results

Partial View

1	Agency Name	✓ Incumbent Name	Currer -	Procurement Method	Description	Estimated Advertise -	Estimated Total Contrac	PO Name	PO Phone	PO Email
2	Comptroller	John F. O'Hare trading as Qu	a 25.00%	IT Task Order (CATS)	Consulting Services fe	Q3 (JanMarch 2023)	\$500,001 to \$1,000,000	Michael Balderson	410-260-6330	mbalderson@marylandtaxes.gov
3	Human Services	N/A	30%	Competitive Sealed Propos	To provide CSA Traini	Q3 (JanMarch 2023)	\$1,000,001 to \$5,000,000	Vashti Green	443.676.9656 &	· Vashti.Green@Maryland.Gov
4	Human Services	Daly Computers, Inc.		Competitive Sealed Propos	Solarwinds Licenses	Q3 (JanMarch 2023)	\$100,000 to \$500,000	S. Little	410-238-1215	sharon.little@maryland.gov
5	Human Services	SHI		Competitive Sealed Propos	Smartsheet (500 licens	Q3 (JanMarch 2023)	\$100,000 to \$500,000	A. Taylor	410 238-1232	antoinette.taylor@maryland.gov
6	Human Services	En-Net	1	Competitive Sealed Propos	MicroFocus ZENworks	Q3 (JanMarch 2023)	\$500,001 to \$1,000,000	A. Taylor	410 238-1232	antoinette.taylor@maryland.gov
7	Human Services	Presidio		Competitive Sealed Propos	Pure Maintenance	Q3 (JanMarch 2023)	\$100,000 to \$500,000	A. Taylor	410 238-1232	antoinette.taylor@maryland.gov
8	Labor	CSG Government Solution	0.00%	Sole Source	Project Manager UI Mo	Q3 (JanMarch 2023)	\$1,000,001 to \$5,000,000	Emmanuel Smith	410-767-2650	emmanuel.smith@maryland.gov
9	Labor	Central Square Technologies	0.00%	Sole Source	Safety Inspection Data	Q3 (JanMarch 2023)	\$15,000 to \$99,000	Emmanuel Smith	410-767-2650	emmanuel.smith@maryland.gov
10	Transportation - Motor \	eh SHI Inc.	0.00%	IT Task Order (PORFP)	Vormetric support (sto	Q3 (JanMarch 2023)	\$15,000 to \$99,000	Norma Humphries	410-768-7306	nhumphries@mdot.maryland.gov
11	Transportation - Motor \	eh SHI Inc.	0.00%	IT Task Order (PORFP)	Business Intelliegence	Q3 (JanMarch 2023)	\$100,000 to \$500,000	Norma Humphries	410-768-7306	nhumphries@mdot.maryland.gov
12	Transportation - Motor \	eh Customer Software Solutions	0.00%	IT Task Order (Other)	Business Intelligence	Q3 (JanMarch 2023)	\$1,000,001 to \$5,000,000	Norma Humphries	410-768-7306	nhumphries@mdot.maryland.gov
13	University of Maryland,	Co IBM		Other	Software support	Q3 (JanMarch 2023)	\$100,000 to \$500,000	Monique Anderson	(301) 405-5859	mander19@umd.edu
14	University of Maryland,	Co Sirius Computer Solutions		Other	IBM Mainframe alert	Q3 (JanMarch 2023)	\$100,000 to \$500,000	Monique Anderson	(301) 405-5859	mander19@umd.edu
15	Transportation - Office of	of tI SHI INTERNATIONAL CORP	0.00%	Other	TSO MDOT Microsoft	Q3 (JanMarch 2023)	\$100,000 to \$500,000	Joe Palechek	410-856-1137`	jpalechek@mdot.maryland.gov
16	Transportation - Office of	of tI SHI INTERNATIONAL CORP	0.00%	IT Task Order (PORFP)	TSO Conga OIR/GB 2	Q3 (JanMarch 2023)	\$15,000 to \$99,000	Sheryl Robinson	410-865-1389	srobinson5@mdot.maryalnd.gov
17	Transportation - Office of	of tI EN-NET SEVICES LLC	0.00%	IT Task Order (PORFP)	TSO Micro Focus 202	Q3 (JanMarch 2023)	\$15,000 to \$99,000	Sheryl Robinson	410-865-1389	srobinson5@mdot.maryalnd.gov

State Contracting Pipeline

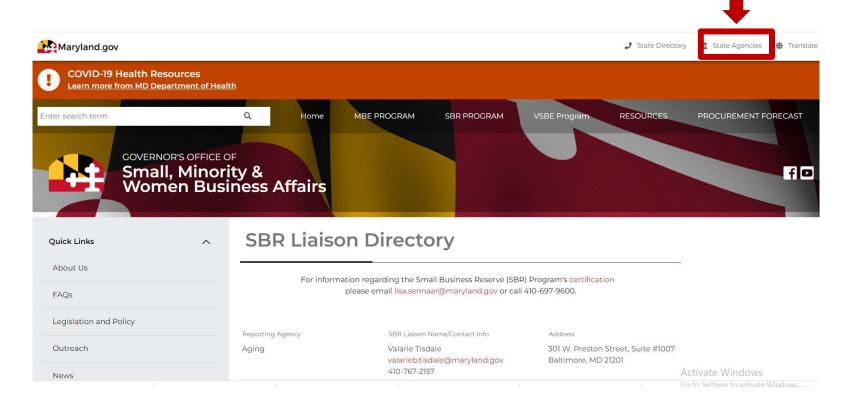


Agency Websites



SBR Liaison Directory

Agency Websites



Agency Websites





Agencies

Administrative Office of the Courts

Aging

Agriculture

County and Municipalities

Allegany County

Anne Arundel County

Archives

Assessments & Taxation

Governor's Office of Small, Minority & Women Business Affairs

Procurement Categories

Small Procurement – Category I:

- \$5,000 or less
- Can use oral, written, or published solicitation to obtain quotes
- Encouraged to solicit quotes from small, minority and veteranowned businesses
- Award is based on the procurement officer's judgement

Small Procurement – Category II

- \$5,001 -\$15,000
- Can use oral, written, or published solicitation to obtain at least two quotes
- Encouraged to solicit quotes from small, minority and veteranowned businesses
- Award shall be made to the most favorable or evaluated bid price

SBR Liaisons

Each of the 68 participating agency staffs an SBR Liaison whose role includes ensuring SBR participation is being maximized at the onset of the procurement process and acting as an advocate for SBR vendors actively working on contracts within that agency.

gomdsmallbiz.maryland.gov/Pages/SBR-Liaison-Directory.aspx

Governor's Office of Small, Minority & Women Business Affairs

SBR Liaison Directory

For information regarding the Small Business Reserve (SBR) Program's certification please email lisa.sennaar@maryland.gov or call 410-697-9600.

Reporting Agency	SBR Liaison Name/Contact Info	Address
Aging	Valarie Tisdale valarieb.tisdale@maryland.gov 410-767-2157	301 W. Preston Street, Suite #1007 Baltimore, MD 21201
Agriculture	Lynn McNally lynn.mcnally@maryland.gov 410-841-5902	50 Harry S. Truman Parkway Annapolis, MD 21401
Archives	Teresa Fawley teresa.fawley@maryland.gov 410-260-6405	350 Rowe Blvd. Annapolis, MD 21401
Assessments & Taxation	Tara L. Gray tara.gray@maryland.gov	300 West Preston St., Room 605 Baltimore, MD 21201

Ready Set Grow Procurement Connections Virtual and In-person Workshop series

Partial 2023 schedule!

March 15, 2023

(Virtual)
Our guests for this procurement connections webinar are:

Maryland Department of Health
Maryland Stadium Authority
Maryland State Police
University of Maryland - College Park

June 7, 2023

(In-Person / MGM National Harbor)

https://gomdsmallbiz.maryland.gov/Pages/Ready-Set-GROW.aspx

Wrapping Up

- The SBR program provides a unique space for small businesses to compete against each other for prime contracts, instead of larger companies and is governed by Maryland statutes and regulations
- SBRs vendors are paid average of \$500 Million annually
- SBR self- certification through eMMA is very simple
- The more registered SBR vendor's there are, the more robust Designated SBR opportunities Procurement Officers can create
- Eligible procurements between \$50,000 and \$500,000 are to be designated as SBR (with certain exceptions)
- There is a pipeline for identifying procurement opportunities for SBRs
- Category I & II Small Procurements are the hidden potential opportunities

Mining Public Data Techniques



goMDsmallbiz.maryland.gov

Videos & Slide Decks

<u>eMaryland Marketplace</u> <u>Advantage (eMMA)</u>

Procurement Forecast

Board of Public Works

Communicating with Confidence

Keep Learning

- 2 free webinars every month
- No cost to attend
- Register in advance to receive the participation link
- Download the presenter's slide deck
- Access video recordings of all classes on our YouTube playlist

goMDsmallbiz.maryland.gov



Upcoming T.I.P.S. Webinars

Tuesday, March 28, 2023 10 a.m.

Strategies for Teaming, Partnering, and Subcontracting

Thursday, March 30, 2023 10 a.m.

Subcontracting in Maryland's Minority Business Enterprise (MBE) Program

goMDsmallbiz.maryland.gov





Upcoming Workshops

Wednesday March 15, 2023

10 a.m.

Ready, Set, GROW!

Procurement Connections Virtual Workshop

- Maryland Department of Health
- Maryland Stadium Authority
- Maryland State Police
- UMD College Park

VIDEO PLAYLIST

T.I.P.S.
Webinar
Series Playlist



https://www.youtube.com/playlist?list=PLlgoHh4Po1J0W63akD6aGAU8JmT0qzOrX

Partners

Maryland Procurement Technical Assistance Center (PTAC) https://www.mdptac.org/

Greater Baltimore SCORE https://greaterbaltimore.score.org/

Maryland Women's Business Center (MWBC)

https://marylandwbc.org/

Baltimore-Metro Women's Business Center (Balt-Metro WBC)

https://www.baltmetrowbc.org/

Maryland Small Business Development Center (SBDC)

https://www.marylandsbdc.org/

Resources

Governor's Office of Small, Minority & Women Business Affairs

https://gomdsmallbiz.maryland.gov/Pages/default.aspx

Maryland's Office of Minority Business Enterprise (OMBE)
https://www.mdot.maryland.gov/tso/pages/Index.aspx?
PageId=90

Maryland Department of Commerce
Maryland Financial Incentives for Business
https://commerce.knack.com/maryland-funding-incentives

Maryland Entrepreneur HUB https://marylandentrepreneurhub.com/

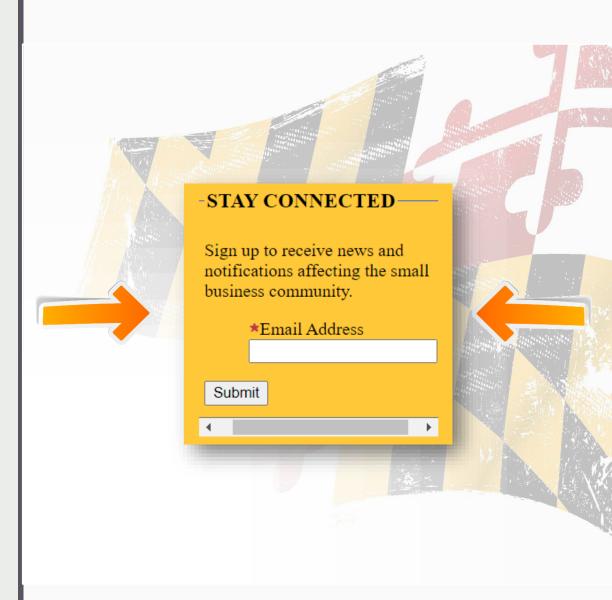
goMDsmallbiz.maryland.gov

To register to receive:

- T.I.P.S. Webinar Series announcements
- Notices of upcoming workshops
- Our monthly bulletin

Go to our website

goMDsmallbiz.maryland.gov



Call or email the SBR helpdesk

410-697-9600

Lisa Mitchell Sennaar lisa.sennaar@maryland.gov

Tanita Johnson tanita.johnson1@maryland.gov



THANK YOU